

Hi. I'm Anna Hickey.

I design things. Check them out at annahickey.design.
Let's talk. [732.489.1358](tel:732.489.1358) or amhickey713@gmail.com.

EXPERIENCE.

EVERSANA INTOUCH

Sr. Art Director / Remote / Oct 2022 - Present

Art Director / Remote / Jun 2021 - Oct 2022

- Crafted impactful visual strategies for oncology and diabetes disease states, targeting both health care professionals and consumers
- Translated intricate medical concepts into engaging digital visuals, collaborating seamlessly with developers for websites, ads, and emails
- Maintained industry awareness and pushed creative boundaries while adhering to brand guidelines and federal regulations
- Collaborated with the innovation team to develop an interactive conference piece featuring AI-generated patient avatars with accompanying AI-generated voiceovers

ENDRES STUDIOS

Digital & Brand Designer / Freelance / Jul 2019 - Present

- Designed website architecture and user interfaces (UI)
- Developed and executed social media strategy and graphics
- Crafted print materials, documents, tags, and signage

A•VIBE

Digital Designer / Portland, OR / May 2018 - Dec 2019

- Collaborated on cross-functional teams for data-driven websites
- Partnered with developers, led client interactions, and presented designs
- Enhanced websites within brand and ADA guidelines
- Designed UI components, infographics, emails, and landing pages across sectors

MNG HEALTH

UI/UX Designer / Bensalem, PA / Aug 2016 - Feb 2018

- Led corporate website revamp, emphasizing MVP/MMP approach
- Designed UI/UX for healthcare provider education platform
- Initiated Interactive Media Hub through hackathon-style event
- Implemented CSS for proprietary email marketing tool, Email Edge

VOLUNTEER

Web & Graphic Designer / 2011 - 2020

- Graphic Designer for Portland Botanical Gardens during start-up phase (2020)
- Contributed to three 24-hour design events at Kutztown University for local non-profits (2014-2016).
- Graphic Designer for Cornerstone Church Youth group in Easton, PA (2011-2012)

SCHOOL.

BFA COMMUNICATION DESIGN

Kutztown University of Pennsylvania / 2016

Studied Web Design, Graphic Design, & Advertising.

DESIGN with Adobe Creative Suite (Illustrator, InDesign, Photoshop, and XD), Figma, Sketch.

CODE using HTML5 & CSS

SKILLS Print and digital design with digital focus, creative direction, team leadership and communication, project management, client relationship management, presentation skills, problem solving, time management, Microsoft Office Suite, Mac and PC operating systems. Experience with After Effects and Premiere Pro. Understanding of Javascript and React. Life-long learner. Artist.